Silicon Valley Promised Hillary The White House But Clinton Campaign Discovers Web Giants Were Full Of Crap

Palo Alto – Impressed with the Google, Twitter, Facebook Cartel's ability to rig the 2008 election for Barrack Obama by manipulating search results, mood perception and faking trends, The Clinton Campaign bought in for another round.

"The stupid voters will fall for it all over again" claimed Google's Eric Schmidt and Jared Cohen.

They were wrong.

Bloomberg, Washington Post, New York Times and hundreds of other journals are reporting the largest industry departure of users and advertisers in history. Silicon Valley has got Nothing.

The public realized that the tech giants were film-flamming them long ago.

Advertisers are getting bloodied in the rush for the door.

Google's arrogant, tunnel-vision, "we control your thoughts" yuppie hubris has reached full egomania in a manner so overt that Voat.co has used them as the butt of a million jokes.

The Clinton Campaign hired all these young attractive hipsters because "they probably know all about this internet stuff". They don't have a clue how the real world works, though. The young campaign hipsters can tweet up a storm but only 1% of America cares a single fart about anything on Twitter any more.

In desperation, Google, Twitter, Facebook and the Silicon Valley web Cartel just faked up a billion users to solicit campaign budgets and advertisers with. The scam has now fallen apart, though.

In the Obama election, a man named John Doerr, who runs an investment company called Kleiner Perkins, and who financed Google made a deal.

He told Obama: "If I have my web giant companies rig public perceptions in order to put you in office, will you give me and my buddies a hundred billions dollars in federal handouts, exclusive contracts and "Green Energy Cash"?

It worked and the Tech Cartel wanted another go-round.

This time, though..not so much.

As Silicon Valley died, the Silicon Valley lies and facade creation went into overdrive.

Now the Clinton Camp has a campaign based on selling smoke to a ghost town.

Twitter caught outright lying to advertisers about how many users it has.

In Reality, nobody important, or useful, uses Twitter and most of the accounts are fake!

Twitter Receives Analyst Downgrade, Thanks to Record Discontent Among Advertisers

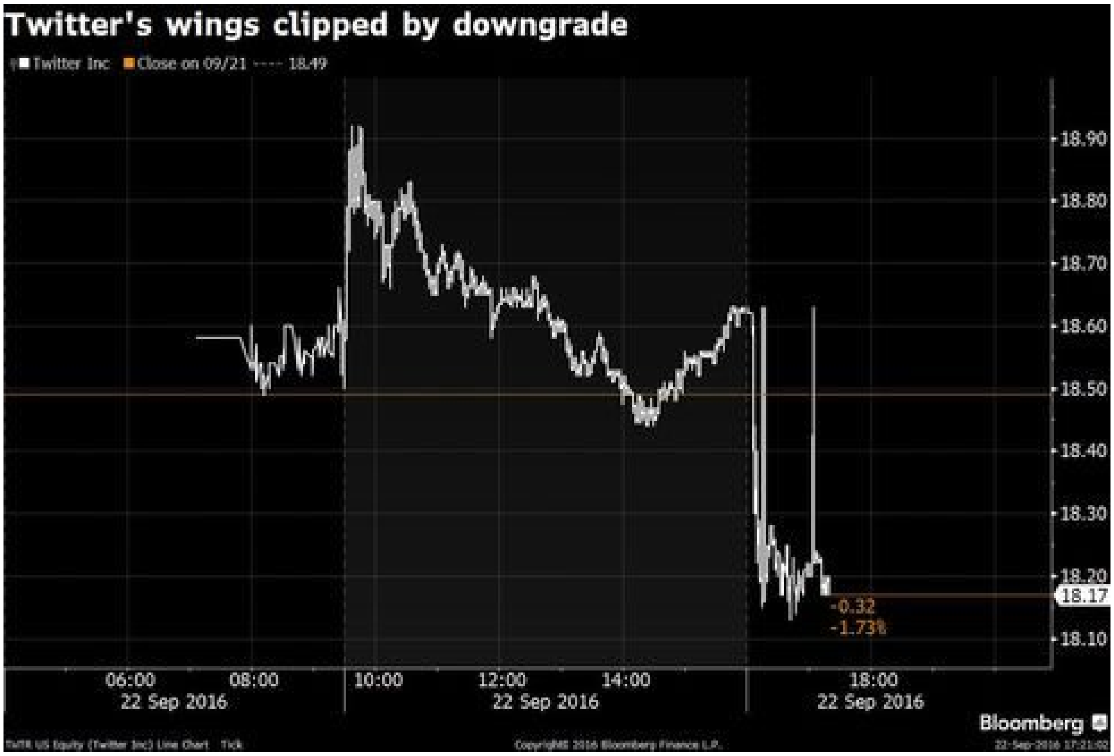
More marketing departments plan to decrease, rather than increase, spending on the platform.

Luke Kawa LJKawa
Jeran Wittenstein

Advertisers just aren't that into Twitter Inc.

That's the conclusion of RBC Capital Markets Analyst Mark Mahaney, who downgraded shares of the micro-blogging social media network to "underperform" and lowered his price target to $14, from $17. The move was based on a proprietary survey performed by RBC that found that, for the first time, more marketing departments plan to decrease their ad spending on Twitter than plan to increase it.

The stock closed at $18.22 in New York on Thursday, 0.7 percent higher on the day, but proceeded to tumble in the after-hours session as news of the downgrade hit the wires.



Source: Bloomberg

As if Twitter's underwhelming user growth weren't enough cause for concern, RBC's survey shows that marketing departments are increasingly unwilling to advertise on the platform; those that do feel they aren't getting a lot of bang for their buck.

Thirty percent of respondents didn't spend any money advertising on Twitter, up 5 percentage points from February. A net 3 percent of respondents think their return on investment has improved on the platform, down from a balance of opinion of 8 percentage points. As such, it's tough to see how the company commands much in the way of pricing power.

"When ranked against its peers, Twitter ranked fifth of seven in terms of ROI to advertisers, behind Google, Facebook, YouTube and LinkedIn, but ahead of Yahoo and AOL," the analyst wrote.

Most alarming for Twitter is that this isn't an industry-wide problem, but a company-specific one. Respondents indicated that "online avenues continue to rise in importance as marketing channels." Just not this avenue.

"Channel checks and our last four surveys (and particularly our most recent referenced above) don’t provide convincing evidence that a substantial number of advertisers will commit meaningful dollars to TWTR," the analyst wrote.

If it's any solace to shareholders, Mahaney still thinks the company is "a unique asset with a strong value proposition to core users."

Of the 41 analysts surveyed by Bloomberg, seven rate the stock a "buy," seven give it a "sell," and 27 maintain a "hold" rating.