

# Introduction to XP Vehicles Inc.

September 2008

XP Vehicle's mission is to become the leading provider of the safest, most durable vehicles powered by alternative energy

#### The XP Revolution

"BUMPER CAR. "Fill 'er up" takes on a whole other meaning with a new inflatable car from XP Vehicles. The blow-up ride, called the Whisper, ... yet surprisingly tough....the car is basically made of airbags..." - May 2008









### Agenda

- Financing Objective
- Market for Hybrid Electric Vehicles
- Market Drivers
- XP Competitive Advantage
- Project Objectives
- Financials
- Team



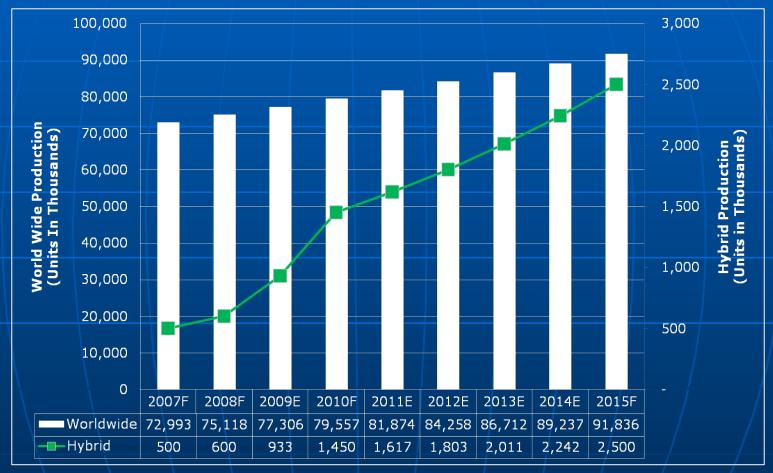
### Financing Objective

- Silicon Valley start-up seeking \$1M in seed financing for prototype development
- Product: Inflatable, electric fuel cell vehicle with hot swappable fuel cartridges capable of at-home recharging
- Benefits: Safest, longest range, most durable vehicle ever built, and lowest cost of operation
- Competitive advantage: >33% fewer parts, low capital requirement to manufacture



#### World Market for Hybrid Vehicles

2007 to 2105F



Hybrid Vehicles Growth > 22% CAGR 2008-2015



#### **Market Drivers**

- Soaring price of oil
- Tougher environmental regulations and the public's concern for the environment
- Fuel efficiency measures for conventional gasoline and diesel engines near their limit
- Emergence of new materials and construction techniques enabling new solutions



## Hybrid Payback

Payback period (4 cyli	inder)		
Payback period	Price difference Price d	lifference Price diff	erence
Раураск репоц	of \$4,000 of \$2,0	00 of \$1,000	)
\$4.0/gallon	5.8	2.9	1.4
\$3.5/gallon	6.6	3.3	1.7
\$3.0/gallon	7.7	3.9	1.9
\$2.5/gallon	9.2	4.6	2.3
\$2.0/gallon	11.6	5.8	2.9

#### Payback period (V6)

Dayback paried	Price difference	Price differen	ce Price	difference	
Payback period	of \$4,000	of \$2,000	of \$1,	000	
\$4.0/gallon	4.5		2.2	1.1	
\$3.5/gallon	5.1	:	2.6	1.3	
\$3.0/gallon	6.0	;	3.0🔻	1.5	
\$2.5/gallon	7.2	;	3.6	1.8	
\$2.0/gallon	9.0		4.5	2.2	

Note: We assume annual mileage of 10,000 miles at standard mpg.

Source: Company data, Goldman Sachs Research calculations.

Payback < 1 year for Vehicle Priced up to \$1K as Gas Engine

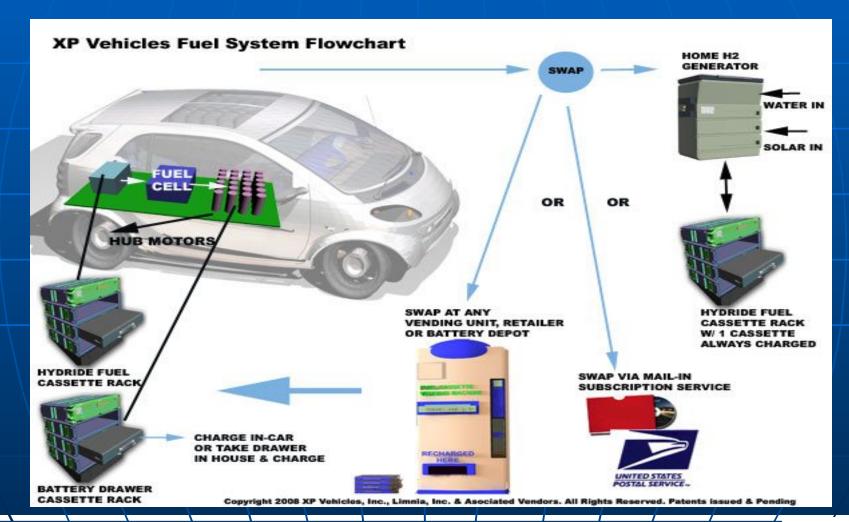


# XP Competitive Advantage

	Toyota Prius	XP 4 Seat MUV	Benefit		
Body Construction	Shaped metal	Inflatable Membrane	Safety		
Material	Steel	Fabric/Polymer Membrane	Durability		
Hybrid Engine	Gas Engine Electric Motor	Hydride Fuel Cell Electric Motor	Long Range		
Curb Weight	2932 lbs	< 1200 lbs	Fuel Economy		
Part Count	15,000	< 10,000	Reliability/Lower Capital Costs		



# XP Vehicle Fuel System



#### Goals For the Seed Round

- Complete Attribute Prototypes (up to 5)
- Define and Test Power Array
- Complete CAD Concept Model
- Develop Design Verification Plan
- Complete Phase I / II Sourcing Agreements
- Complete Manufacturing Flow Layout
- Raise Series A Venture Financing



### Financial Numbers

AND ALIE	37 4	V 0	. · · · · ·	V 4	V 5
(\$Millions)	Year 1	Year 2	Year 3	Year 4	Year 5
Vehicle Revenues	0.0	0.0	397.6	1,472.9	1,536.9
Vehicle COGS	0.0	0.0	282.8	997.1	1,012.1
Gross Margin	0.0	0.0	114.8	475.8	524.8
Sales & Marketing	0.1	8.5	71.4	120.4	122.4
Engineering	2.0	5.3	6.3	6.2	6.6
G&A	0.9	4.2	12.7	12.3	14.0
Total Operating Expenses	3.0	18.1	90.4	138.9	142.9
EBITDA	(3.0)	(18.1)	24.4	336.9	381.9
NPAT	(3.1)	(19.4)	(3.4)	193.7	223.4
Cum. Cash Used/Generated	(3.7)	(40.6)	(68.7)	28.5	241.4
Units Sold	0	0	25,196	96,577	100,776
Headcount	51	197	697	709	710

#### THANK YOU

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# Questions





XP Vehicles, inc.

#### **Revision 3** 2010 MUV Vehicle Program Plan 2009 2011 J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J JASOND 41 40 39 38 37 36 35 34 33 32 31 30 29 28 27 26 25 24 23 22 21 20 19 18 17 16 15 14 13 12 11 10 9 8 7 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 Funding Commitment Required Financing Start of Full Production **Program Management** Strategic Initiative Program Approval / Surface Transfer **Design Confirmation** Start of System Fill Package Hardpoints Launch **Preliminary Program** Surface Approval PA/ST SOFP SI SSF Definition Pilot Builds PH **Production Design Release** Vehicle Engineering/ Vehicle AttributeTargets 100% Component Design Verification Plans Complete Integration Targets Develop Vehicle Level Design Verification Plans /DVPs/CDPs Develop System Level 1, 2, 3, and Component Level DVPs Initial Attribute Prototype Package Package Compatibility Final Attribute Prototype Package ↓ PA> Package Compatibility Review on all Parts Completed Part Number System Defined & Implemented **Prototype Process** Attribute Prototype Procure/Build and Builds Attribute Prototype Design Freeze CP Build **Confirmation Prototype** Confirmation Prototype Design Freeze Design Verification Testing/Vehicle Purchasing/Sourcing Phase I and II Sourcing Agreements Phase III Sourcing Agreements Phase I, II, and III Target Agreements Purchasing / Supply Chain System Defined & Implemented Target Agreements Completed Feasibility / CAD Surface Transfer Surface Transfer Surface Transfer Verified Exterior Exterior B Surface Transfer Surface Transfer Surface Transfer Verified Interior Approval PDN3 / Production to follow 2-3 wks aft PDN Releases Release Complete CAE Engineering Design Reviews for CAE Assessments CAE Dev CAE Concept Model CAE Verification Define, Tryout and Test Power Array Powertrain/Calibration Acquire Mfg Facilities **Pilot Builds** Manufacturing Determine Production Location Manufacturing Cells Facility Improvements Process Flow Layout Production Tooling Process Control Plans Operator Instructions 2008 2009 2011 2010 M J J A S O N D J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J J A S O N D J F M A M J 49 48 47 46 45 44 43 42 41 40 39 38 37 36 35 34 33 32 31 30 29 28 27 26 25 24 23 22 21 20 19 18 17 16 15 14 13 12 11 10 9 8 7 6 5 4 3 2 1 1 0

# **Assembly Sequence**

#### Preliminary

Sub Assembly			Δ	ssembly			Support		
Sub Assembly			Assembly			Distance Distance		Support	
Event	People	Station	Event	People		(15' Vehicle)		People	
5 . 5									
Front Frame	4								
Middle Frame Rear Frame	4								
rear Frame	•								
		- 1	Outer Rails	2	15	18		- 1	
		2	A Pillar Lower	2	30	36		0	
		3	B Pillar Lower	2	45	54		1	
		4	C Pillar Lower	2	60	72		0	
		- 5	A Pillar Upper (?)	2	75	90		1	
		6	B Pillar Upper (?)	2	90	108		0	
		7	C Pillar Upper (?)	2	105	126		1	
A Pillar Upper Cross Car Beam Asm	1	8	A Pillar Upper Cross Car Beam Asm	2	120	144		0	
		9	OPEN	0	135	162		0	
		10	OPEN	0	150	180		0	
		- 11	OPEN	0	165	198		0	
Front Structure Asm	6	12	Front Structure Asm	2	180	216		- 1	
Rear Axle Asm	6	13	Rear Axle (?) / Support Asm	2	195	234		0	
Steering Rack Asm	4	14	Steering Rack Asm	2	210	252		1	
-		15	OPEN	0	225	270		0	
Toor Asm	6	16	Floor Asm	2	240	288		1	
ront End Support Asm	6	17	Front End Asm	2	255	306		0	
Central Structure Asm	6	18	Central Structure Asm (?)	2	270	324		1	
ront of Dash Structural Asm	6	19	Front of Dash Structural Asm	2	285	342		0	
Power Array Asm	4	20	Power Array Asm	2	300	360		1	
		21	OPEN (HVAC)	1	315	378		0	
		22	Seat Belts	2	330	396		1	
		23	OPEN	0	345	414		0	
		24	Rear Quarter Asm	2	360	432		- 1	
		25	Front Quarter Asm	2	375	450		0	
Front Lamp / Grill Asm	4	26	Front Lamp / Grill Asm	2	390	468		1	
		27	Rear Lamps	2	405	486		0	
nstrument Panel Asm	8	28	Instrument Panel Asm	2	420	504		1	
		29	TEST	1	435	522		0	
Steering Wheel Asm	2	30	Steering Wheel Asm	1	450	540		1	
		31	OPEN	0	465	558		0	
		32	Roof	2	480	576		1	
		33	Carpet	2	495	594		0	
		34	OPEN	0	510	612		0	
		35	A Pillar Inners	1	525	630		1	
		36	B Pillar Inners C Pillar Inners	1	540 555	648 666		0	
		37	C Pillar Inners OPEN	0		684		1	
Headliner Asm	2	38 39			570 585	684 702		0	
feadliner Asm	2	40	Headliner Asm OPEN	2	600				
		40	Glass Supports	2	615	720 738		0	
		41	Console	1	630	756		1	
Rear Seat Asm	6	43	OPEN Rear Seat Asm	2	645 660	774 792		0	
rear Seat Asm Front Seat Asm	10	44	Front Seat Asm	2	675	792 810		1	
ross Geal Abili	10	46	OPEN	0	690	828		0	
		46	OPEN	0	705	846		0	
ront Door Asm	10	48	Front Door Asm	2	720	864		2	
Rear Door Asm	10	49	Rear Door Asm	2	735	882		2	
food Asm	4	50	Hood Asm	2	750	900		2	
iftgate Asm	8	51	Liftgate Asm	2	765	918		2	
Front Corners Asm	4	52	Front Corners Asm	2	780	936		2	
Rear Corners Asm	4	53	Rear Corners Asm	2	795	954		2	
TO THE PARTY OF TH	-	54	Rear Quarter Glass	2	810	972		2	
		55	Windshield	2	825	990		1	
Vheel Asm	8	56	Wheels	2	840	1008		2	
	,	57	TEST	1	855	1026		0	
Accessory Pack	1	58	Accessories	1	870	1044		1	
		59	OPEN	0	885	1062		0	
		60	OPEN	0	900	1080		0	
								,	
	138			83				39	
			14 OPEN Stations						
			260	)			27		
								3,485	
								1,805	
							Capital	5,290	

### **Assembly Layout Diagram**

Preliminary

